

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT31/12 10.11
CHANGES
*** WFTV-TV ***

| | | |
|------------|-----------------|------------|
| REP. # | OFF. # 6556 | SALESMAN # |
| BUYER NAME | TRACEY ROBINSON | |
| SALES PRSN | WA- JOE KNAUER | |

| | |
|------------|------------------------|
| BUYER NAME | <u>TRACEY ROBINSON</u> |
| SALES PRSN | <u>WA- JOE KNAUER</u> |

| | CLASS: NATL. | LOCAL | REGIONAL |
|-----|--------------|-------|----------|
| 1 | 1 | 1 | 1 |
| 2 | 1 | 1 | 1 |
| 3 | 1 | 1 | 1 |
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| 92 | 1 | 1 | 1 |
| 93 | 1 | 1 | 1 |
| 94 | 1 | 1 | 1 |
| 95 | 1 | 1 | 1 |
| 96 | 1 | 1 | 1 |
| 97 | 1 | 1 | 1 |
| 98 | 1 | 1 | 1 |
| 99 | 1 | 1 | 1 |
| 100 | 1 | 1 | 1 |

—(CE)

CITY TAX _____ STATE TAX _____
CO-OP BILLING NEEDED _____
DATE OCT31/12 10 11

ST A

AMERICAN ACTION NETWORK

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------------------------------------------------------------------------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2870 | | | | | | | | | | | | |
| 39 | | S | 700P-730P | 30 | | \$1,200.00 | 10/27 | 10/27 | 0 | | SAT | 0 |
| PROGRAM : JEOPARDY-WKND RA35+ : 2.4 CON COM1 : JEOPARDY-WKND | | | | | | | | | | | | |
| 103 | | A | 1135P-1235A | 30 | | \$1,200.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NIGHTLINE RA35+ : 2.4 ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT27 ON LINE-39 FOR 1 SPOT/WK | | | | | | | | | | | | |

REP HEADLINE# 6251216 TRF# 323901 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 10.11

*** CHANGES *** ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|------|--------|------------------------|--------|-----|----------|------------|----------|----------|------------|-------------|-----------|
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M6 | OK'D | BUY#39 | MISSED: SAT/700P-730P | | | | OCT27 | | 30S | \$1,200.00 | (OCT29/12) | |
| | | | OFFER: MON/1135P-1235A | | | | OCT29 | | 30S | \$1,200.00 | PLS ADVISE. | |
| | | | CMT: WE CAN OFFER | | | | | | | | | |
| OCT/12 | | | 183925.00 | NOV/12 | | 46700.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 230625.00 | |
| TOTAL SPOTS | | | | | | | | | | | 126 | |

MARKET TOTALS \$549,107 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

SVC- NSI WOPX 0% WRDQ 2% EFTV 0%

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE